

## Prioritize Mobility for People & Freight

Policy Element Strategy	Existing Implementation Examples	Potential Implementation Opportunities and Gaps
<p>Integrate multiple modes and systems to support <b>efficient and reliable end-to-end mobility choices</b> for Florida residents, businesses, and visitors at local, regional, and statewide levels, including first/last mile options.</p>	<p><i>Statewide plans and programs</i></p> <ul style="list-style-type: none"> <li>• FDOT Vital Few Mobility Initiative</li> <li>• Strategic Intermodal System</li> <li>• Freight Mobility and Trade Plan</li> </ul> <p><i>Regional and local examples</i></p> <ul style="list-style-type: none"> <li>• Smart city/region initiatives (e.g., Smart North Florida, Tampa, Orlando Miami)</li> <li>• Regional mobility initiatives (e.g., Miami-Dade SMART Plan, TBARTA Master Plan)</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
<p>Help local governments rethink how they manage streets, curb, parking, and transit stops to support emerging mobility solutions such as <b>transportation network companies and micromobility</b> providers.</p>	<p><i>Statewide plans and programs</i></p> <ul style="list-style-type: none"> <li>• Complete Streets policy</li> <li>• Research programs</li> </ul> <p><i>Regional and local examples</i></p> <ul style="list-style-type: none"> <li>• Smart cities/region initiatives (e.g., Miami, North Florida, Orlando, Tampa)</li> <li>• ACES readiness studies (e.g., Central Florida)</li> <li>• Curb management and parking management initiatives</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
<p>Adapt supply chains to increased e-commerce and home delivery by strategically locating <b>distribution centers, staging areas, and delivery zones</b> and supporting new delivery options such as unmanned aerial vehicles and robots.</p>	<p><i>Statewide plans and programs</i></p> <ul style="list-style-type: none"> <li>• Freight Mobility and Trade Plan</li> <li>• Florida Trade &amp; Logistics Institute</li> </ul> <p><i>Regional and local examples</i></p> <ul style="list-style-type: none"> <li>• Smart cities/region initiatives (e.g., Miami, North Florida, Orlando, Tampa)</li> <li>• ACES readiness studies (e.g., Central Florida)</li> <li>• Regional freight mobility studies</li> <li>• Freight and logistics zone studies (e.g., Hillsborough, Polk)</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>

Policy Element Strategy	Existing Implementation Examples	Potential Implementation Opportunities and Gaps
<p>Improve customer awareness of existing and emerging mobility options, and regularly conduct market research to <b>understand customer needs and preferences</b>.</p>	<p><i>Statewide plans and programs</i></p> <ul style="list-style-type: none"> <li>• FDOT customer survey</li> <li>• Mobility Week</li> <li>• Florida Commute Options</li> <li>• Autonomous Florida</li> <li>• Safe Mobility for Life</li> <li>• AARP Age Friendly Communities</li> </ul> <p><i>Regional and local examples</i></p> <ul style="list-style-type: none"> <li>• MPO customer surveys</li> <li>• Autonomous Florida</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
<p>Develop and enhance <b>performance measures and design standards</b> to focus on mobility and accessibility, in addition to traditional measures such as vehicle throughput and level of service.</p>	<p><i>Statewide plans and programs</i></p> <ul style="list-style-type: none"> <li>• FDOT Vital Few mobility initiative</li> <li>• Mobility Performance Measures Program</li> <li>• Florida Design Manual</li> </ul> <p><i>Regional and local examples</i></p> <ul style="list-style-type: none"> <li>• MPO performance management programs (e.g., Orlando, Tampa, Broward)</li> <li>• District 4 accessibility measures pilot</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>
<p>Identify how the role and function of FDOT, MPOs, and other partners should evolve to help <b>manage mobility and accessibility</b> for all Floridians.</p>	<p><i>Statewide plans and programs</i></p> <ul style="list-style-type: none"> <li>• Transit Transformation Study</li> <li>• Participation in national research programs</li> </ul> <p><i>Regional and local examples</i></p> <ul style="list-style-type: none"> <li>• MPO strategic plans</li> </ul>	<ul style="list-style-type: none"> <li>•</li> </ul>